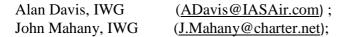
Date of telecon: Thursday, April 30, 2009

Meeting convened: 8:00 PM CDT <a href="http://safepilots.org/default.aspx">http://safepilots.org/default.aspx</a>

### Present:

Doug Stewart, Chair Mark Adams, Vice Chair Pat Knight, Secretary Larry Bothe, Treasurer Donna Wilt, Board Member Tom Benenson, Board Member John Dorcey, Board Member



### Absent:

Allan Skramstad, IWG (<u>ASkramstad@ideaone.net</u>); Tim Busch, IWG (<u>Tim@IowaFlightTraining.com</u>); Rusty Sachs, Board Member Arlynn McMahon, Board Member

## Old Business:

# Branding and Marketing - Update

Kirby Ortega / Cessna Kirby will run a two minute, four slide, promo for SAFE during the Cessna Flight Instructor Safety Stand down. He is also looking for MCFI presenters from SAFE, and will be sending me an email with the details. Basically presenters will either be paid \$100.00 per presentation, or alternatively, they can get a graduation certificate for renewal, for free.

Radek has said that he needs someone to administer the topic specific mentoring forums on the website. Preferably someone with "Java" code writing skills. Mark said he would contact Paul who works for "Gold Seal Live" radio.

### Status of membership cards – Mark

Dave Kalwishky is pretty much ready to go with the membership cards. I need to send him a "vector file" of the membership card, and then he should be set. It was asked that Dave send a draft of his final version, along with the costs for the letter/membership card.

# Finance – Larry Bothe

Current bank balance, as of 4/29/2009; \$16,171.32.

I paid our attorney fees of \$470 today.

We owe Radek about \$300 for website stuff. Detailed expense report to follow. We owe \$166.60 to the caterer for the breakfast at SnF. Doug is sending me the bill. We owe the state of FL the sales tax on the shirts, caps, patches we sold at SnF.



Doug probably has other expenses relative to SnF that I don't know about yet. According to my count we now have 188 members including the 17 that joined at SnF.

Brian Robbins says he is pretty close to having all memberships entered into the database.

### Insurance – Doug

Ryan Birr sent the following two emails:

- 1. I have the team working on the CFI plan now. We have Pierre building the brochure, STARR is finishing the rate table and application questions, PFS is working on the payment plan. I need a good quality copy of the SAFE logo now, please send over. We'll have a draft for your review probably later this week.
- 2. Is SAFE going to put forth a contract for exclusivity for us for 1-3 years? In it would be confidentiality and the rights to use your logo and material in our advertising and products. We would need this from you, let me know if you need me to draft it.

I am waiting anxiously for final board approval so that I can tell Pierre to get the brochure done and get our IT guy to build the web page.

Per Doug - I have asked him to draft the contract, and will disseminate to the Board if I receive it before the meeting

The Board has asked that Ryan send: a sample policy; proposed costs and coverage; and a draft of the proposed contract.

Mission Statement – John will report. Per Doug this should be a high priority. Tim will not be on telecom, but suggests "industry growth (student starts & retention)" included in the mission/vision.

## Master CFI Program – Doug

Master Instructor LLC - We should seriously consider signing a contract with them, as opposed to just a letter of agreement. This would be mutually beneficial to not only the Hills, but to SAFE as well. Doug will contact Rusty Sachs to head up this effort.

Relative "Larry the Plaque Guy", Doug suggested that the Hills ask Larry to come up with a design and quote for producing the platinum charter member plaques. The Board agreed that as the number of plaques required was small, to let Larry have the job without competitive bidding.

## Sun-n-Fun – Doug

Reflections on SNF - the main thing new members, or wannabe members are looking for from a new organization is mentoring. This can come through a topic

specific forums area, the members' only library, and a mentoring "hook up" area on the website.

General Aviation Joint Steering Committee's Personal Aviation Subcommittee – Doug observed the meeting. The Committee's next meeting will be at AOPA's meeting in Florida.

There is an effort to gather input on things that should be changed to make aviation safer. This is a brainstorming effort, and anything goes. We should make use of this to submit SAFE suggestions.

Oshkosh - We need to finalize how much we want to spend and get the application sent in soon. It was agreed to try for space outside. The exhibitor's guide is online for AirVenture. We will move along with getting space immediately. John will go in person and make the arrangements. We will need some way to have all the valuables safe during AirVenture rather than lugging the stuff back and forth. Hills have secured a house (a SAFE house) that has rooms available so let the Hills know if you want to stay. It is about a 10 minute drive and is near the lake.

## FAAST - Doug

In conversation with Kevin Clover, I suggested that SAFE could provide review of the CFI / DPE presentations prior to them going "live". I further suggested that SAFE could provide presenters for the program as well. Bryan Neville said our logo would be up on their site on Monday. It is up now (April 30, 2009).

### **New Business**

Deadline for agenda items to be submitted and published to allow adequate time to review and Bi-weekly Board telecons vs. weekly – Mark suggested bi-weekly telecons and agenda items due the week before. Pat will change the design of the agenda to focus on information updates or issues for discussion. All agreed.

Volunteer recognition for SNF volunteers – Mark made the suggestion. We could put out on website, and send a letter that Doug signs for all the people that helped. Mark favors a certificate that is a tangible "thank you".

Letters of appreciation for charter members – Accomplished.

Removing documents referring to TBO-NAFI from the website – Many board members agreed that the TBO-NAFI materials should be removed and replaced with an executive summary. The TBO-NAFI materials distract from what we are trying to do as SAFE.

Accounting software and bookkeeping services – Mark is concerned that we must have systems and procedures in place for our future growth. Larry is going to look into such services, and he will see what software, etc. they are using.

Item for next meeting: Dissolution of the IWG.

Meeting adjourned at 955 PM CDT

Next meeting via telephone: Thursday may 14, 2009

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Cell: 518-929-2249	Other number (use only in case of	Term. 5 years
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