SAFE Board of Directors

Board Meeting Minutes

February 12, 2014

SAFE SOCIETY OF AVIATION AND FLIGHT EDUCATORS

Call to order

Meeting called to order at 20:05 EDT by Chairman John Dorcey

Roll call

Tom Benenson David St George John Dorcey Donna Wilt

Kurt Reesman

Proxies of Anderson and Vandeventer held by Wilt and Dorcey

Executive Director Doug Stewart

Consent Agenda

John asked that an Executive Session be added as the first item to the agenda.

Kurt moved that the agenda include an executive session, Donna provided the second, there was no discussion and the motion passed. Donna moved that the revised consent agenda be approved, David provided the second. There was no discussion and the vote was unanimous.

Executive Session

The board entered into executive session at 8:08 and returned at 8:33 EST.

Committee Reports

Membership: Tom reported an email letter will be sent to 500 flight schools addresses were collected by Kevin. Decals/stickers were purchased and will be distributed to new or renewing members at shows

Program Development: committee meets February 13

Resource Center: submission on turns around a point is about to be added to the Resource Center. Committee is seeking additional submissions

Government Affairs - Kurt reported that the committee has reviewed a number of potential issues since last meeting. Report is posted in the DropBox

Social Media: David needs login credentials for website research/review. John will email Jenny asking her for needed data. He asked about creating a SAFE App

Mentoring: No reports available

Old Business

Annual Operations Plan

John mentioned several goals that need work - marketing plan, social media plan, and press release policy.

Podcast

Pete Combs is unable to attend meeting. He proposed the following podcast costs: writing, producing and editing a 5-minute podcast quarterly at \$600 per issue, bimonthly \$500 per issue and any special programs, as needed, \$700.

Tom reported an error in the script. John will forward to Pete. Doug and Donna questioned marketing the mentoring program while issues remain resolved. John will address this issue.

SAFE Exhibits

Sun n'Fun: Space is confirmed, tent needs to be confirmed. Tom moved that we sponsor a breakfast for members and friends of SAFE, Kurt provided the second. There was no discussion and the motion passed on a unanimous vote. Staffing by board members will include David, Donna and Jack. Membership registration help is needed. Redbird is expecting SAFE to conduct a PPP and provide seminars there.

AirVenture: Tom reminded us about Teacher's Corner and the use of a classroom simulator. Following a discussion on Oshkosh housing, Donna moved that we have Doug locate a less expensive alternative. Tom provided the second, there was no discussion and the motion passed on a unanimous vote.

New Business

Magazine: Nothing beyond ED report

Election of directors: Process has begun, nominations close Feb 21

Membership drive: Each One, Brings One has begun

Pilot Proficiency Project: Registration is slow, Donna and John are attending.

Marketing is just getting underway.

Executive Director

The review committee (Donna, Jim and John) has completed its review of the Executive Director's work under the old contract and recommends the following:

- new 12-months contract be written and adopted effective March 1, 2014 ending on February 28, 2015
- a mid-contract review be conducted during AirVenture and another review be completed during February 2015
- a \$500 increase in compensation to become effective March 1
- annual goals will be drafted and added to the contract as an addendum

Executive Director's report

Nothing beyond above and report.

Next meeting / Adjournment

The next board meeting will be March 12, 2014.

Motion to adjourn made by Kurt, second by David, no discussion and the vote was unanimous.