



Bose® CFI Referral and Rebate Offer Form

Thank you for purchasing a Bose A20™ Aviation Headset. In order for us to send your rebate, please fill out the information below and send us this form along with the required materials within 45 days of purchase. (Please note: In order to qualify for a rebate, you must provide legible copies of **your flight instructor's certificate, your NAFI or SAFE membership** and **your valid receipt of purchase** of a Bose A20 Aviation Headset from Bose or a Bose authorized dealer.) Rebates will be processed within 90 days.

Required rebate information (please print):

NAME

ADDRESS

CITY

STATE

ZIP

WORK PHONE

HOME PHONE

E-MAIL ADDRESS

In addition, please submit the following information to collect your rebate:

- ☐ A LEGIBLE COPY OF YOUR NAFI OR SAFE CARD
- ☐ A LEGIBLE COPY OF YOUR CFI CERTIFICATION NUMBER
- ☐ PROOF OF PURCHASE AND VALID RECEIPT OF YOUR BOSE A20 AVIATION HEADSET FROM BOSE OR AN AUTHORIZED BOSE DEALER

Your signature signifies your acceptance of the terms and conditions of the REBATE Program:

SIGNATURE

In addition, you are eligible to participate in our CFI Referral Program. **If you wish to participate in the REFERRAL Program,** please also COMPLETE THE ATTACHED W-9 FORM (required for tax reporting purposes) and PROVIDE US WITH YOUR BOSE AVIATION HEADSET SERIAL NUMBER. Valid referrals will be processed within 90 days:

BOSE A20 AVIATION HEADSET SERIAL NUMBER

Your signature signifies your acceptance of the terms and conditions of the REFERRAL Program:

SIGNATURE

Mail this form along with all required copies indicated above to:

Bose CFI Referral and Rebate Offers
Bose Corporation
The Mountain, MS 236
Framingham, MA 01701-9168

Questions?

Call us at 1-800-905-1542
Or fax us at 508-766-1792

Thank you for flying with Bose.

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Certified Flight Instructor Referral and Rebate Programs

Dear Flight Instructor:

Thank you for your interest in the Bose® A20™ Aviation Headset and the Bose CFI Referral and Rebate Programs. These incentive programs are designed to thank you and other Certified Flight Instructors for purchasing, demonstrating and sharing the benefits of Bose Aviation Headsets.

As a flight instructor myself, I know that you probably already talk with fellow pilots and students about products that are enjoyable and beneficial to a good flying experience. In fact, you may already own a Bose Aviation Headset yourself and perhaps refer others to its unmatched benefits of comfortable fit, full-spectrum noise reduction and clearer audio. Thank you. We want to encourage you and other CFIs to continue these efforts, and one way we hope to do that is through the Bose CFI Referral and Rebate Programs. Here's how the two different programs work.

CFI Rebate Program

1. Beginning July 26, 2010, any new A20 Aviation Headset order from a flight instructor who meets the program criteria indicated below will qualify for a \$99.50 rebate from Bose. To receive this rebate, you must provide copies of:

- Your current FAA Certified Flight Instructor Certificate.
- Your current membership in good standing of the National Association of Flight Instructors (NAFI) or Society of Aviation and Flight Educators (SAFE).
- Your Bose A20 Aviation Headset sales receipt (showing purchase price and date) from Bose or a Bose authorized dealer.

Send in legible copies of these three items with a completed Bose CFI Rebate Offer Form within 45 days of your purchase. (This rebate offer cannot be combined with any other offers or discounts, and is available for no more than two headsets per flight instructor.)

CFI Referral Program

2. Beginning July 26, 2010, when you refer the Bose A20 Aviation Headset to your fellow pilots and students using your personalized referral card, Bose will send you \$50 for each resulting qualified A20 Headset sale. (We've enclosed a number of referral cards and product brochures for your use in making referrals. Fill in the required information on the back of these cards before you pass them on to your fellow pilots and students. Each time one of them calls in, gives your referral information and orders an A20 Aviation Headset, your account information will be verified, and after 90 days, you will be credited with \$50.) Full details and rules for the Bose CFI Referral Program are also enclosed.

Thank you for your support...and for flying with Bose. We hope you believe, as we do, that the benefits of the Bose A20 Aviation Headset make it a product worth your referral, and that participating in the Bose CFI Referral Program is worth your while. If you have any questions about the program, or need any additional information or referral materials, please call me or my team at 1-800-905-1542.

Sincerely yours,

Matt Ruwe, CFI

Bose Noise Reduction Technology Group

Thank you for flying with Bose.

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Certified Flight Instructor Referral and Rebate Programs

TERMS AND CONDITIONS

1. The Bose® Certified Flight Instructor Referral and Rebate Programs (the "CFI Program") are customer referral programs. Bose customers who have purchased an A20™ Aviation Headset since July 26, 2010, are current FAA Certified Flight Instructors, and are current members of the National Association of Flight Instructors ("NAFI") or Society of Aviation and Flight Educators ("SAFE") are eligible to become participants ("Participants") in the CFI Program relating to the A20 Aviation Headset at no cost. Headsets purchased prior to July 26, 2010, are not eligible for this A20 Aviation Headset program. Return of the A20 Aviation Headset after notifying Bose of desire to participate in the CFI Program invalidates participation, and potential Participant is not eligible to receive the referral fee.
2. Rebate: Participants will receive a \$99.50 rebate (the "Rebate") on a purchase of an A20 Aviation Headset within 90 days of their notification to Bose of their wish to participate in the CFI Program relating to the A20 Aviation Headset and submission of the required information, as provided below. Limit of two rebates per Participant. Rebate may not be combined with any other offer. Participants must be a member in good standing of NAFI or SAFE at the time of purchase, and must provide to Bose, within 45 days of purchase, a copy of their current CFI certificate and a receipt from Bose or a Bose authorized reseller reflecting the purchase of the A20 Aviation Headset.
3. Participants will receive a CFI Program kit (the "Kit") that contains information about the A20 Aviation Headset, the referral and rebate offer form, and a number of referral cards. Participants should send the completed CFI Program Form, together with the complete required information as set forth on the Form, to Bose CFI Referral/Rebate Programs, Bose Corporation, The Mountain, MS 236, Framingham, MA 01701-9168 or fax to 508-766-1792. Participants should fill in referral cards with their name and CFI number. Participants may give cards to flight students and colleagues (collectively the "Referred Purchasers"). For each valid purchase of an A20 Aviation Headset from Bose, via our designated toll-free number, which is made by a Referred Purchaser who references the Participant's name and CFI number, the Participant will receive a \$50 referral fee from Bose. Reference to this referral must be made at time of purchase. You must not make indirect or solicited referrals, such as those through e-mail, the Internet or any other medium, and such indirect or solicited referrals are not valid, and Participant will not receive a referral fee for such invalid referrals. Dealer participation may vary, and Bose is not responsible for payment of referral fees based on purchases made from authorized resellers and dealers.
4. Purchases that are a) returned to Bose, b) are fraudulent, or c) are otherwise not completed will not be considered valid purchases. After the Referred Purchase has been validated, Participant will receive a check or will receive a credit to the current account on record for each referral fee within ninety (90) days of Referred Purchaser's purchase.
5. Limited-time offer. Offer begins July 26, 2010, and is valid through June 30, 2012, unless extended or cancelled by Bose. Referral sales must be made on or after July 26, 2010. By participating in the CFI Program relating to the A20 Aviation Headset. Participant agrees to be bound by these terms and conditions set forth herein. Valid only in the United States. Void where prohibited. Must be 18 years of age or older to participate. Referral Fees and Rebates awarded pursuant to participation in the CFI Program relating to the A20 Aviation Headset may not be combined with any other offer.
6. Bose reserves the right to change the nature of any CFI program and/or the rewards offered thereunder. Bose reserves the right to modify, extend or cancel the program at any time without cause and/or notification. Bose reserves the right to terminate referral accounts in case of suspicion of fraud.
7. Employees of Bose, their immediate families, agents, or any vendor or reseller managing the promotion and its employees are not eligible.
8. The CFI Program relating to the A20 Aviation Headset is a customer rewards program and is not to be construed as a sweepstakes or contest or offer of employment. Participants are not agents of Bose and are not authorized to make any representations on behalf of Bose.
9. Any controversy, claim or dispute relating to this program shall be resolved by binding arbitration in accordance with the rules of the American Arbitration Association pursuant to an arbitration conducted in Massachusetts. Judgment upon such arbitration may be entered in any state or federal court sitting in Boston, Massachusetts. The parties hereto agree that such courts have jurisdiction over such matters and hereby consent to such jurisdiction. Any dispute arising pursuant to participation in the CFI Program will be governed by the laws of the Commonwealth of Massachusetts, without regard to its conflict of laws provisions. Participant submits to the jurisdiction of the courts of the Commonwealth of Massachusetts.
10. The CFI Participant is responsible for any applicable federal, state and local taxes resulting from participation in the program, and Bose will provide necessary tax paperwork upon request.

Thank you for flying with Bose.

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